

Professional Development

RESOURCE GUIDE #10

TECHNOLOGY IN PREVENTION

OVERVIEW: This Technology in Prevention Resource Guide provides information to assist you with using technology in your role as a prevention professional. This resource guide focuses on computer-based technologies and includes links to general alcohol, tobacco and other drug (ATOD) information, listservs and online groups relevant to prevention, resources to increase understanding of common communication tools used by teens, and technology tools for use in your prevention efforts, presentations and communications.

The following is a sampling of Web sites with information related to the use of technology in the prevention field. Prevention First does not endorse or guarantee the information included or the future integrity of these sites or their sponsors.

PREVENTION LISTSERVS AND GROUPS

The following is a sampling of identified ATOD-related listservs and discussion groups. Listservs distribute messages to subscribers via email. Discussion groups are internet forums that display messages posted by members.

Office of Safe and Drug-Free Schools Prevention News Bulletin

www.ed.gov/news/newsletters/listserv/preventioned.html

Office of National Drug Control Policy Community Prevention Listserv

www.whitehousedrugpolicy.gov/prevent/listserv/subscribe_ONDCPComPrev.asp

Community Anti-Drug Coalitions of America Coalitions Online

<http://cadca.org>

Join Together

www.jointogether.org

University of Maryland Center for Substance Abuse Research (CESAR Fax)

www.cesar.umd.edu/cesar/cesarfax/subscribe.asp

U. S. Department of Justice, Office of Juvenile Justice and Delinquency Prevention

<http://ojjdp.ncjrs.org/enews/enews.html>

NCADI Update Listserve

<http://ncadi.samhsa.gov/promos/ncadiupdate>

The National Center on Addiction and Substance Abuse

www.casacolumbia.org/absolutenm/templates/AboutCASA.aspx?articleid=288&zoneid=1

Latino Coalition for Prevention

<http://groups.yahoo.com/group/LatinoCoalitionforPrevention>

AfricanAmericanPreventionGroup

<http://groups.yahoo.com/group/AfricanAmericanPreventionGroup>

Educating Voices Prevention Scoop

www.educatingvoices.org/EViPreventionScoop.asp

DRUG REFERENCE WEB SITES

The following list contains Web sites to assist with identifying ATOD information, federal and state prevention programs and initiatives, and anti-use campaigns. Included for reference are both pro- and anti-use Web sites, in order to provide a broad perspective and wide range of information.

U.S. Drug Enforcement Administration

Includes descriptions/overviews, control status, street names, short-term effects, long-term effects, trafficking trends, and a variety of other information for major drugs of abuse and emerging drugs.
www.dea.gov/concern/concern.htm

National Institute on Drug Abuse

Includes information on drugs of abuse, NIDA publications and links to other NIDA-supported Web sites.
www.drugabuse.gov

Partnership for a Drug-Free America (PDFA)

Includes a drug guide, articles, stories, features, and tools with links to specific drug sites supported by PDFA under the "programs" section.

National Web site: www.drugfree.org

Illinois Affiliate: <http://il.drugfree.org>

National Clearinghouse for Alcohol and Drug Information

SAMHSA's National Clearinghouse for alcohol and drug information offers a wealth of information.

<http://ncadi.samhsa.gov>

National Criminal Justice Reference Service

A federally funded resource offering justice and substance abuse information to support research, policy, and program development worldwide.

www.ncjrs.gov

Illinois Criminal Justice Information Authority

Provides county level research and information on Illinois drug-related offenses and juvenile justice information.

www.icjia.org/public

Centers for Disease Control and Prevention

Includes information regarding alcohol, tobacco and public health.

Alcohol: www.cdc.gov/alcohol

Tobacco: www.cdc.gov/tobacco

National Institute on Alcohol Abuse and Alcoholism (NIAAA)

A leader in the Underage Drinking Research Initiative, NIAAA offers statistical information, alcohol alerts and professional development resources to help increase public support of underage drinking prevention.

www.niaaa.nih.gov

Tobacco.org

This free resource center features tobacco news, information, alerts on tobacco control issues, and considers all aspects of issues concerning tobacco, nicotine, cigarettes and cigars.

www.tobacco.org

Office of National Drug Control Policy

Includes information on national prevention programs, strategies and research.

www.whitehousedrugpolicy.gov

Campaign for Tobacco-Free Kids

Includes news releases, research and fact sheets, as well as national and state information on tobacco initiatives.

www.tobaccofreekids.org

National Inhalant Prevention Coalition

Offers tools for inhalant prevention through education and information on National Inhalants & Poisons Awareness Week (NIPAW).

www.inhalants.org

Alliance for Consumer Education

Offers inhalant information, media campaign, and resources for parents.

www.inhalant.org

Drugs.com

Prescription drug information for consumers and professionals. One of the most popular, comprehensive and up-to-date drug information resources online- allows searching of over 24,000 approved medications.

www.drugs.com

Internet Drug Index

Prescription drug information for consumers and professionals.

www.rxlist.com

Drug Abuse Warning Network (DAWN)

A public health surveillance system that monitors drug-related visits to hospital emergency departments and drug-related deaths investigated by medical examiners and coroners.

<http://dawninfo.samhsa.gov/default.asp>

Join Together

A leading provider of information, strategic planning assistance, and leadership development for community-based efforts to advance effective alcohol and drug policy, prevention, and treatment.

www.jointogether.org

Erowid

A member-supported organization providing access to information about psychoactive plants and chemicals and related issues. This is one of the Internet's most comprehensive drug information sites.

www.erowid.org

DRCNet Online Library of Drug Policy

Includes links to most major pro-drug legalization organizations and initiatives.

www.druglibrary.org

The Good Drugs Guide

Intended as a non-biased, online reference guide for recreational drugs.

www.thegoooddrugsguide.com

RESOURCES FOR PREVENTION APPLICATIONS

The following collection of Web sites will help identify potential uses of technology in your prevention efforts, presentations and communications.

Google Maps

An example custom alcohol sales outlets map.
<http://tinyurl.com/yrgwrb>

NIDA Teaching Packets

www.drugabuse.gov/pubs/teaching

SAMHSA's Prevention Platform

Training resources Web page includes PowerPoint presentations under "drug information" and "general information."
<http://tinyurl.com/2kqjfx>

Susan Tapert PowerPoint Slideshow Tips

www.alcoholmedicalscolars.org/powerpoint.ppt

Awesome Backgrounds

Free PowerPoint tips, and tutorials and links to other Web sites Online retailer of PowerPoint templates and backgrounds.
www.awesomebackgrounds.com

Animation Library

Site for downloading animations for PowerPoint presentations. Using ATOD-related search terms at this site may help identify relevant animations.
www.animationlibrary.com

Nonprofit Technology Network

A membership organization of nonprofit professionals who put technology to use for their causes.
www.nten.org

Vertical Response

Offers self-service direct e-marketing service that allows for mass e-mail communication.
www.verticalresponse.com

Constant Contact

Offers e-mail marketing service that allows for mass e-mail communication.
www.constantcontact.com

PEW Internet and American Life Project

Focus on impact of the Internet on families, communities, work and home, daily life, education, health care, and civic and political life. Includes research on social networking Web sites and teens and survey results/demographics.
www.pewinternet.org

YOUTH AND TECHNOLOGY RESOURCES

The following is a sampling of resources intended to assist parents and professionals in understanding common communication tools used by teens.

The Anti-Drug Campaign

A crash course for parents on teens and technology.
www.theantidrug.com/e-monitoring

Technology in Prevention

LaDonna Coy's virtual how-to hotspot for people who want to connect, inquire, discuss and learn to put technology solutions to work for prevention and social change.
<http://technologyinprevention.blogspot.com>

Century Council PRM TXT Campaign

Allows parents to send a text message on prom night reminding their child to not drink and be safe. Please note: this is a project sponsored by an alcohol industry group.
www.prmtxt.org

NetLingo

Contains thousands of definitions that easily explain the Internet and the online world of business, technology, and communication.
www.netlingo.com

The Professional Development Resource Guide Series is developed by Prevention First's Professional Development department. The guides provide training resources for prevention practitioners in addition to and in lieu of immediate classroom-based training opportunities. Prevention First offers classroom-based training throughout the year on many of the topics covered in the Professional Development Resource Guide Series. Go to www.prevention.org to view additional resources and information regarding current training opportunities. If you need further support regarding this topic, please contact Sara Christensen, Professional Development Resource Specialist, phone 312.988.4646 ext. 255, or e-mail Sara.Christensen@prevention.org.

To access library materials, go to: www.prevention.org/Library/ to browse our online catalog or contact the Prevention First Library by phone at 800.572.5385, ext. 226 or by e-mail at library@prevention.org.