

WEB-BASED BLOG SITES

Blogger
www.blogger.com

WordPress
www.wordpress.com

TypePad
\$4.95-\$14.95 p/m
www.typepad.com

RSS READERS

Google Reader
<http://reader.google.com>

Netvibes
www.netvibes.com

Bloglines
www.bloglines.com

Internet Explorer 7
(Reader built-in)

BLOGS OF INTEREST

CADCA
<http://prevention.typepad.com>

ONDCP
<http://pushingback.com/>

Notes:

PUBLISHING TOOL

Google Docs & Spreadsheets
<http://docs.google.com>

WEBSITES AND BLOGS FOR NON-PROFITS

Tech Soup
www.techsoup.org

NTEN
www.nten.org

Beth's Blog: How Non-Profits Can Use Social Media
<http://beth.typepad.com/>

Technorati
www.technorati.com

Social Media Wiki
<http://socialmedia.wikispaces.com>

Technology in Prevention Wiki
<http://technologyinprevention.wikispaces.com>

PODCAST SOFTWARE

Audacity (free, PC/Mac)
<http://audacity.sourceforge.net/>

MAC
GarageBand

12 Blogging Tips

1. Blog because you want to
2. Read other blogs
3. Link to other blogs
4. Write good headlines
5. Use other media, e.g., podcasts
6. Develop your voice
7. Make your blog visible
8. Write well
9. Engage with "commenters"
10. Admit mistakes
11. Get outside the blogosphere
12. Keep your integrity

<http://www.slideshare.net/yizmo/10-ways-to-a-killer-blog>

PODCASTING EQUIPMENT

Microphones et al
www.bswusa.com
www.guitarcenter.com

iTalk attachment for iPod
www.griffintechology.com

RECOMMENDED PODCAST SITES

Podcasting for Dummies www.fordummies.com

Podcast 411 www.podcast411.com

Podcasting Underground www.podcastingunderground.com/

Twitter
www.twitter.com

Ning - Build Your Own Social Network
www.ning.com