

Terros Inc.,  
Community Outreach Program Education  
Coalition Survey Outcome Report

Prepared By:

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And

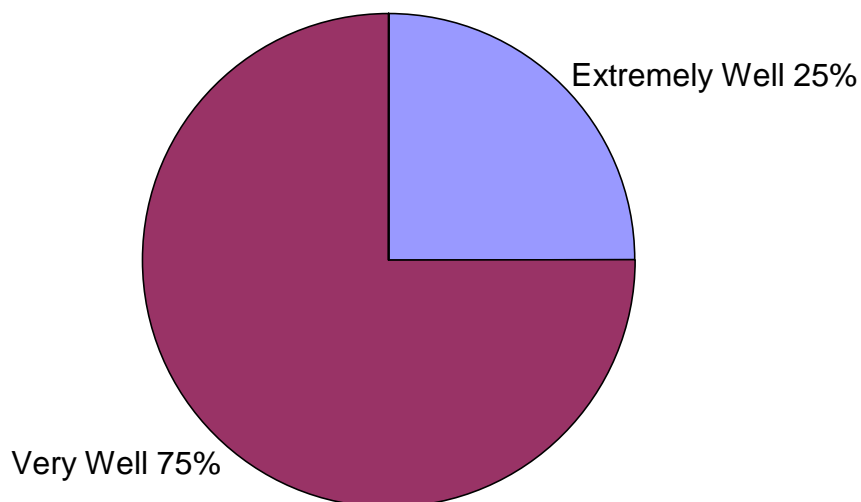
Cindy Corona, M.S.

April 22, 2008

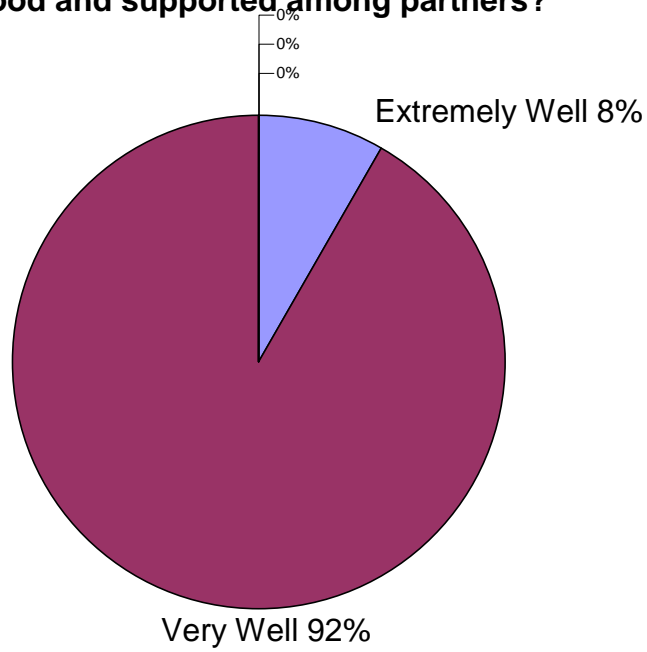
Terros Inc., a behavioral health non-profit organization is currently administering a Drug-Free Communities grant in Phoenix, Arizona. Community Outreach Program Education (COPE) is group of key stakeholders working to reduce substance abuse in their community. In order to measure coalition effectiveness, members were surveyed. The coalition members took the Terros Coalition Survey which included measures in 5 key areas, Synergy, Leadership, Administration and Management, Non-financial Resources, and Satisfaction with Participation. Within each key area a series of questions were asked to measure how successful the coalition has been. This survey will be administered on a yearly basis and in the future will compare improvements and declines within the Coalition.

The first set of questions dealt with synergy in the coalition. Specifically, the members are asked to think about the people and organizations that are participants in your coalition when answering the questions. The responses for each question range from Extremely Well, Very Well, Somewhat Well, Not So Well and Not Well at All. When looking at the responses participants stated that the area of leadership the coalition does extremely well in is obtaining support from individuals and organizations in the community that can either block the coalitions plans or help them move forward with 66.7% of respondents stating that the coalition does an “Extremely Well” job. The following charts will demonstrate the coalition participants’ views on coalition synergy.

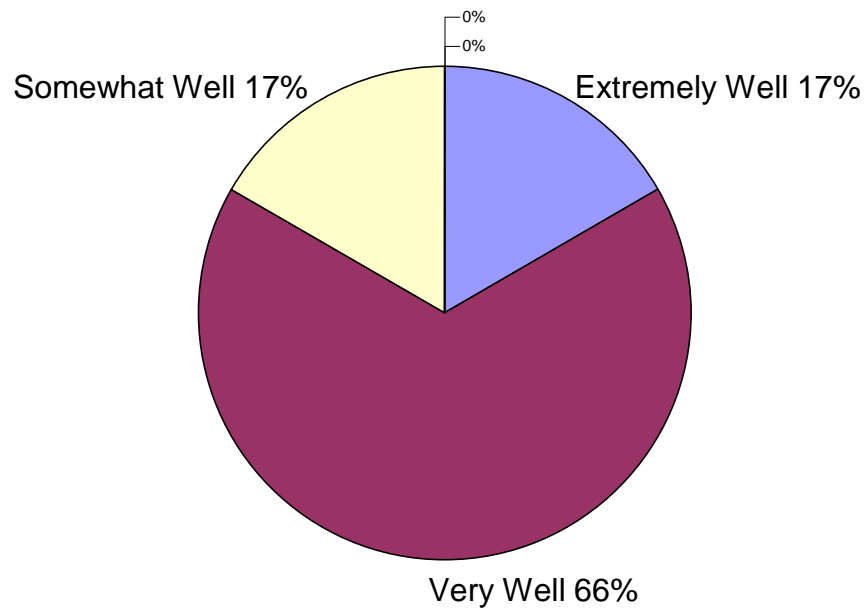
**By working together, how well are the partners able to identify new and creative ways to solve problems?**



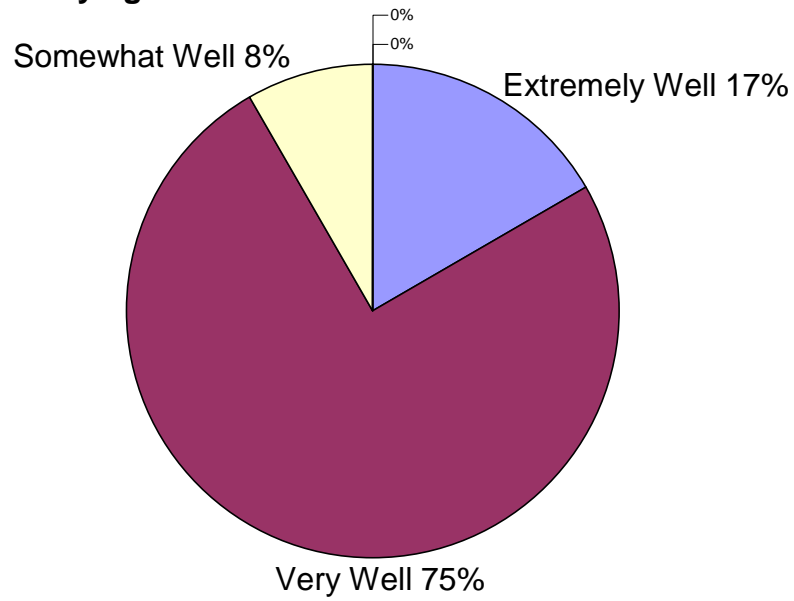
**By working together, how well are these partners able to develop goals that are widely understood and supported among partners?**



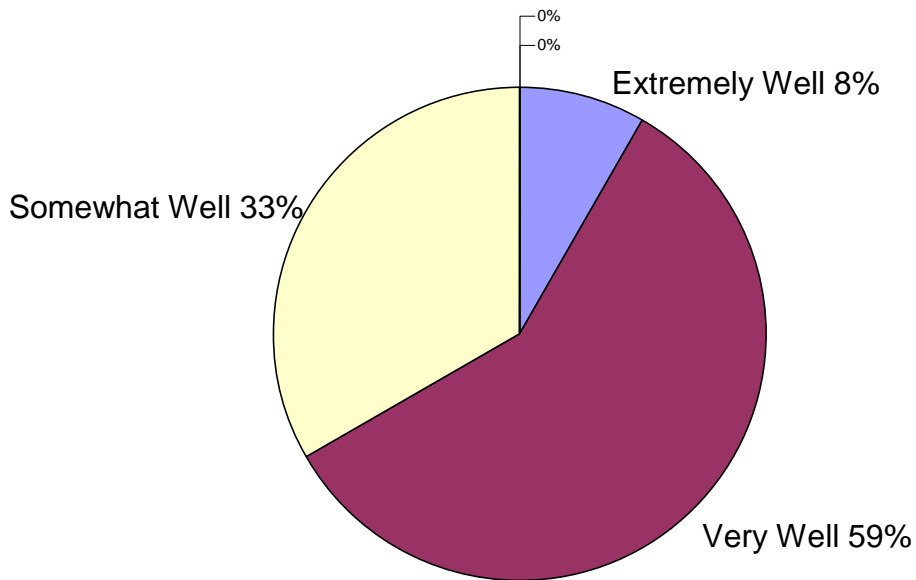
**By working together, how well are these partners able to include the views and priorities of the people affected by the coalition's work?**



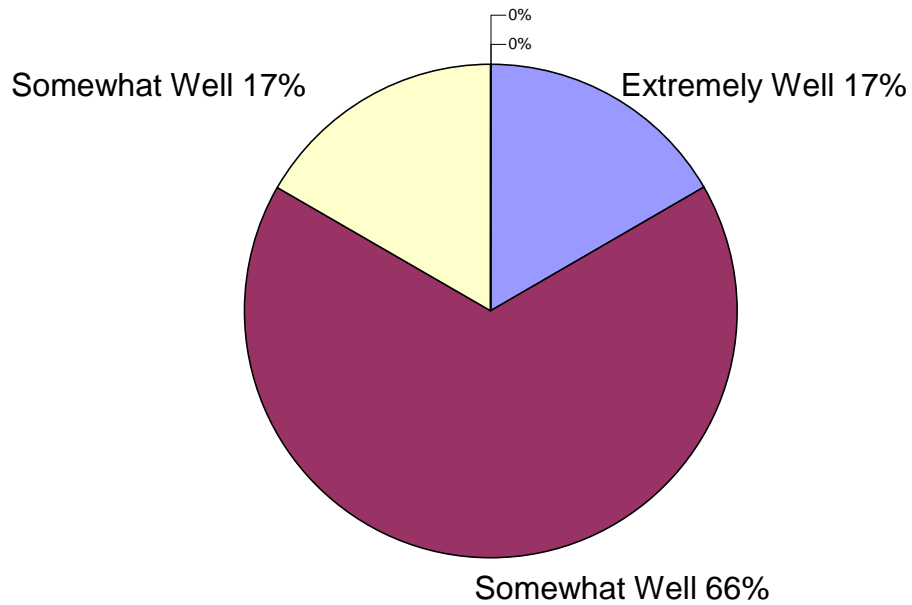
**By working together, how well are these partners able to identify how different services and programs in the community relate to the problems the coalition is trying to address?**



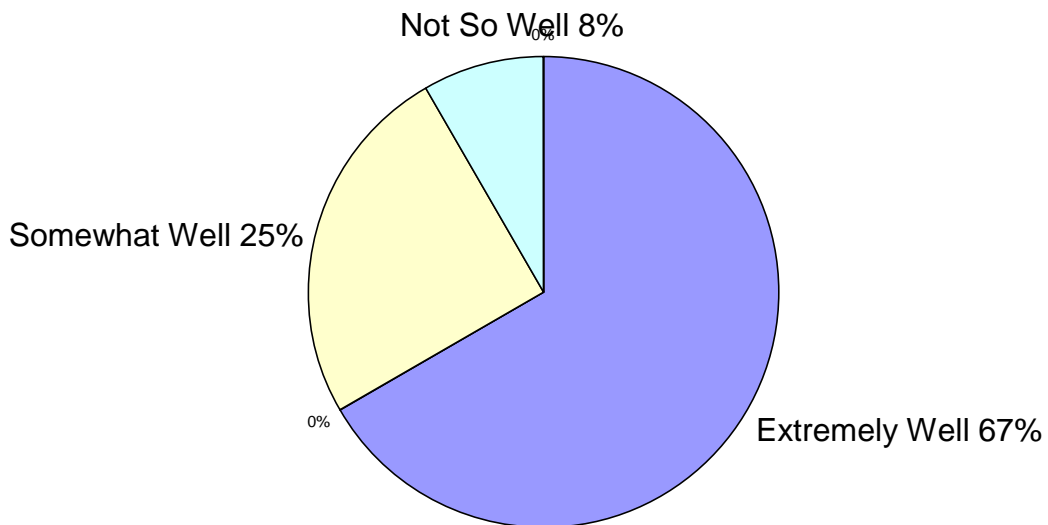
**By working together, how well are these partners able to respond to the needs and problems of the community?**



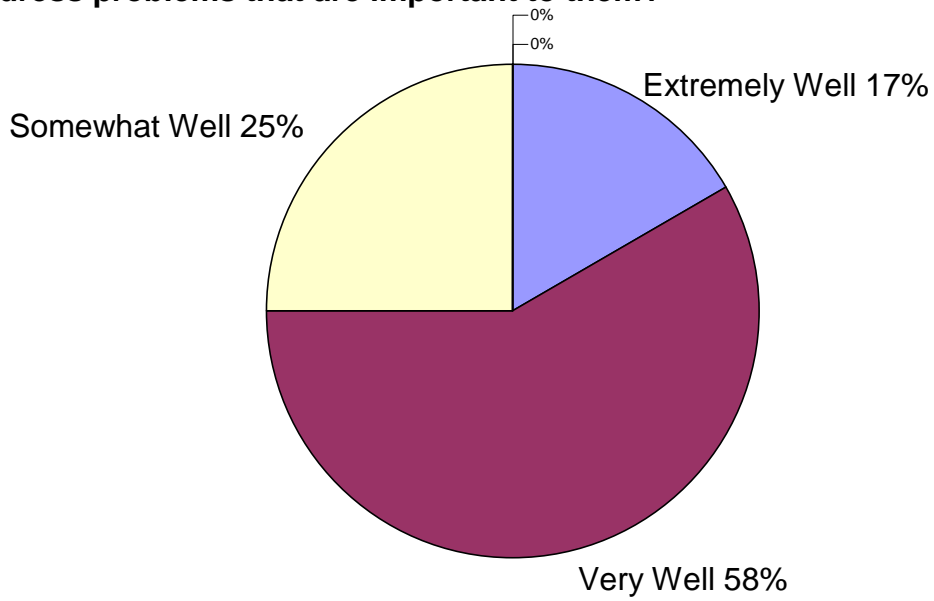
**By working together, how well are your partners able to implement strategies that are most likely to work in the community?**



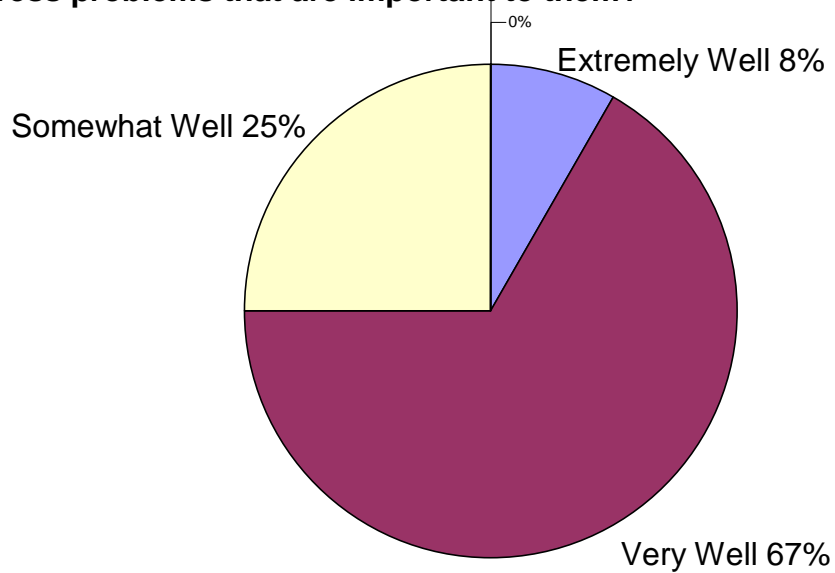
**By working together, how well are these partners able to obtain support from individuals and organizations in the community that can either block the coalition's plans or help them move forward**



**By working together, how well are these partners able to clearly communicate to people in the community how the coalition's actions will address problems that are important to them?**

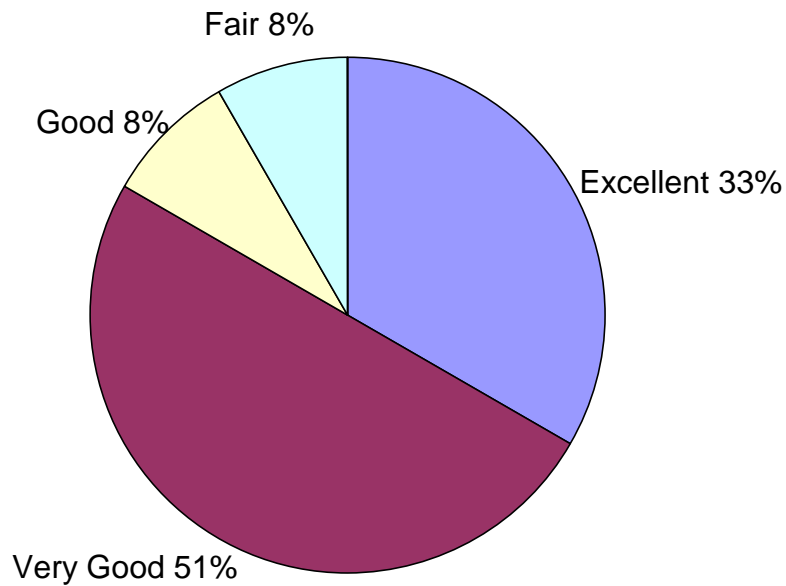


**By working together, how well are these partners able to clearly communicate to people in the community how the coalition's actions will address problems that are important to them?**

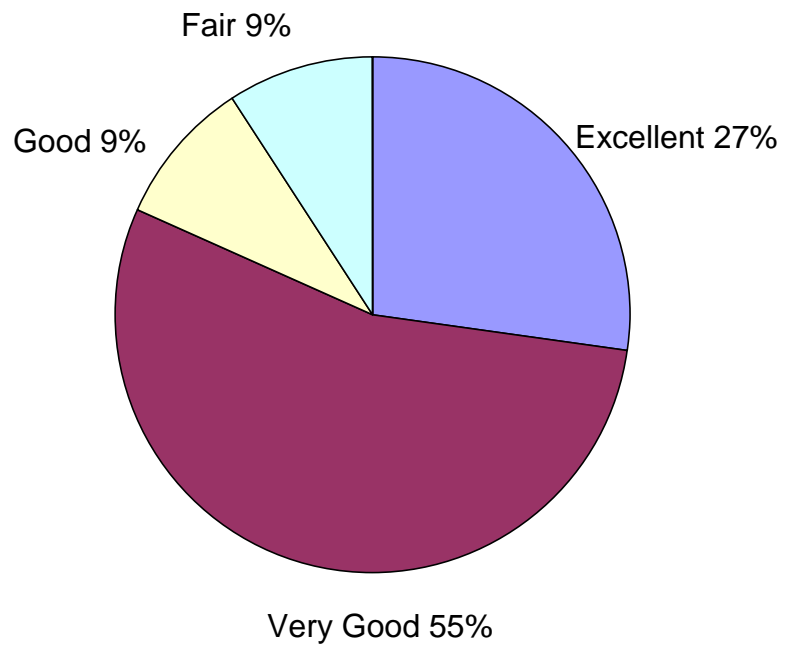


The second group of questions pertained to coalition leadership. A series of 11 questions assessed the level of leadership in the coalition. The responses available to respondents were: Excellent, Very Good, Good, Fair, Poor and Don't Know. Overall, the respondents believed coalition leadership in a positive manner. There were no responses indicating "poor" leadership in any area. The charts below will further demonstrate coalition leadership as indicated by coalition members.

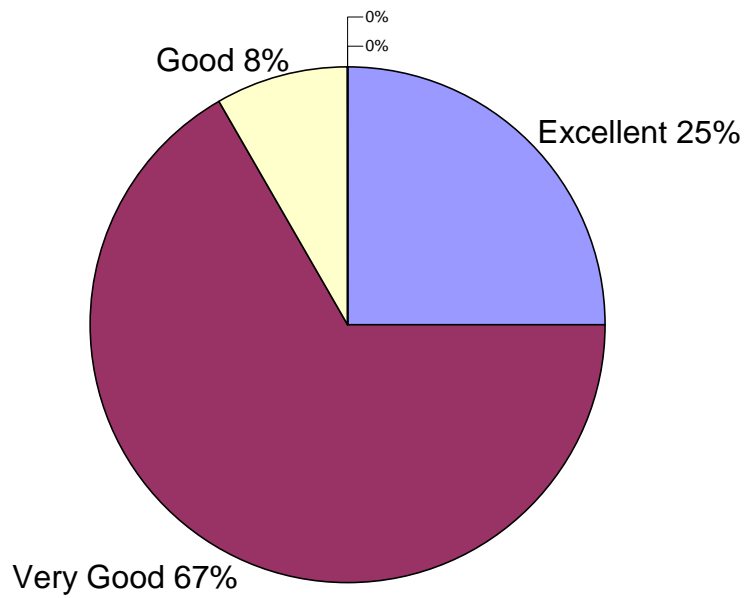
### **Taking responsibility for the coalition**



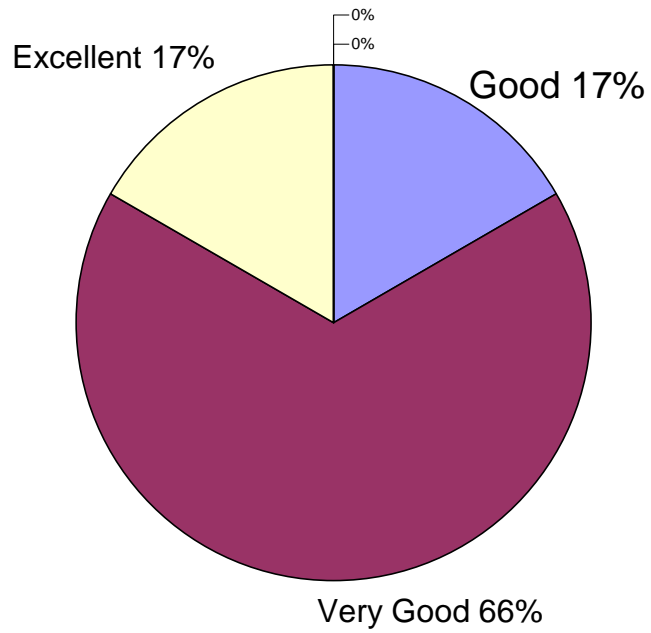
### Inspiring or motivating people involved in the coalition



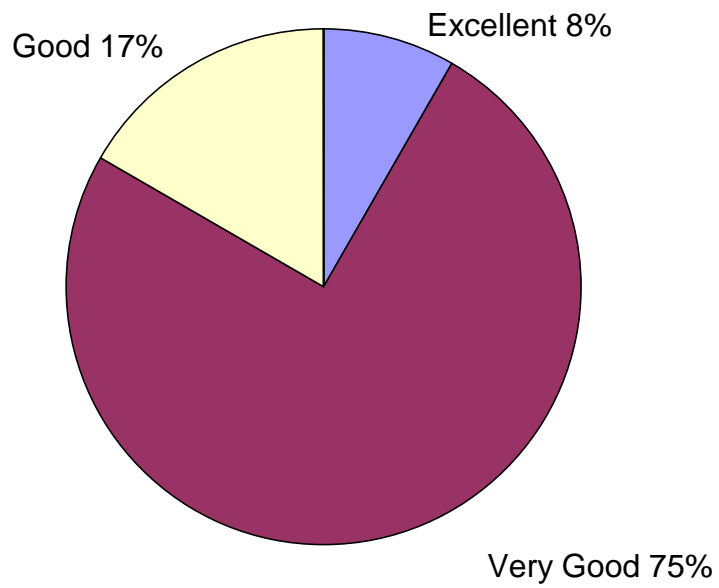
### Empowering people involved in the coalition



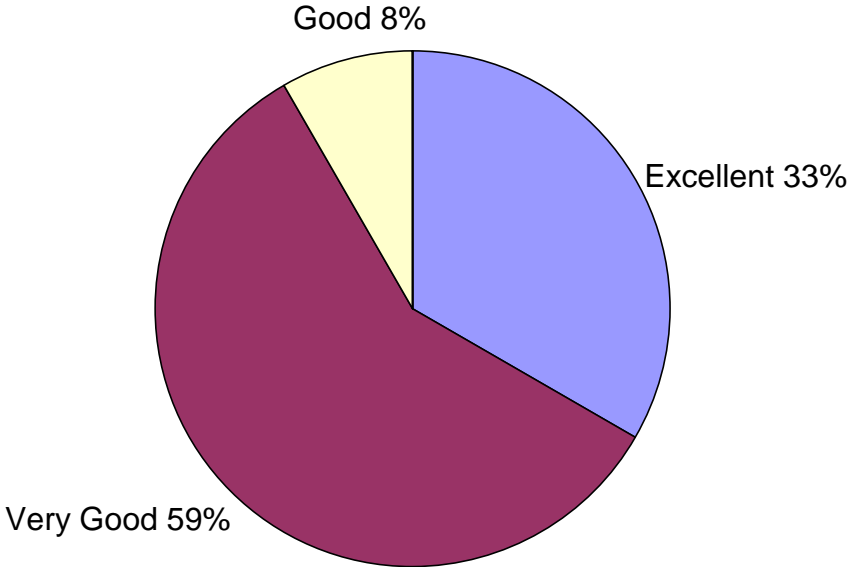
**Communicating the vision of the coalition**



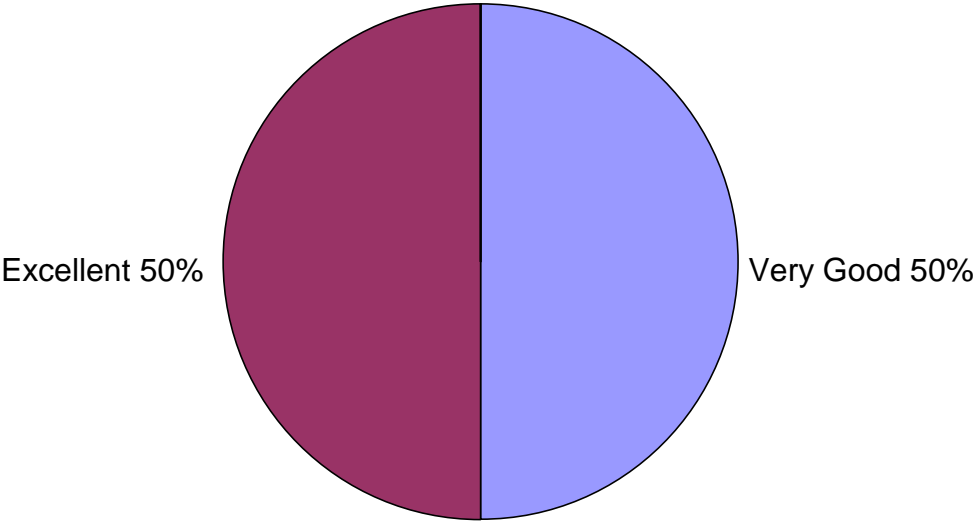
**Working to develop a common language within the coalition**



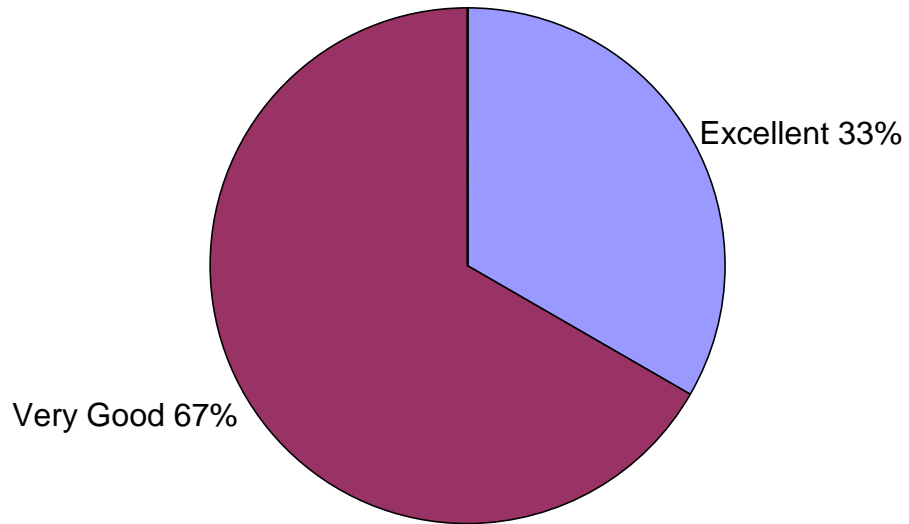
**Fostering respect, trust, inclusiveness and openness in the coalition**



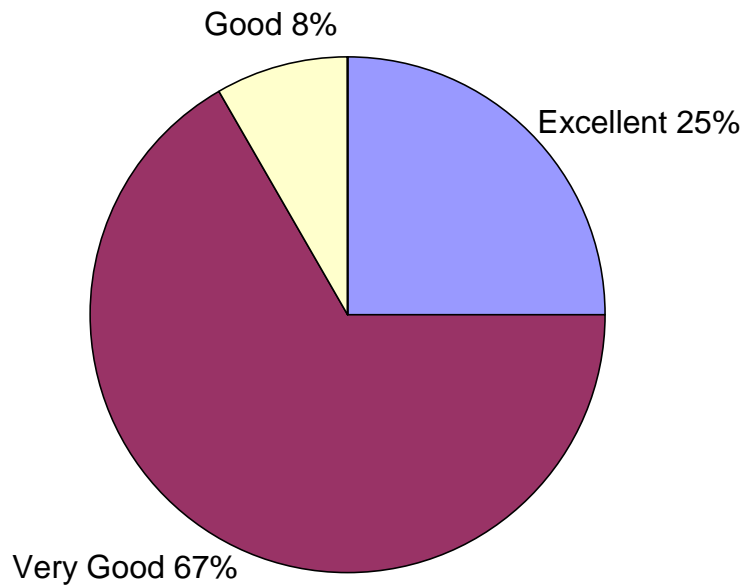
**G. Creating an environment where differences of opinion can be voiced**



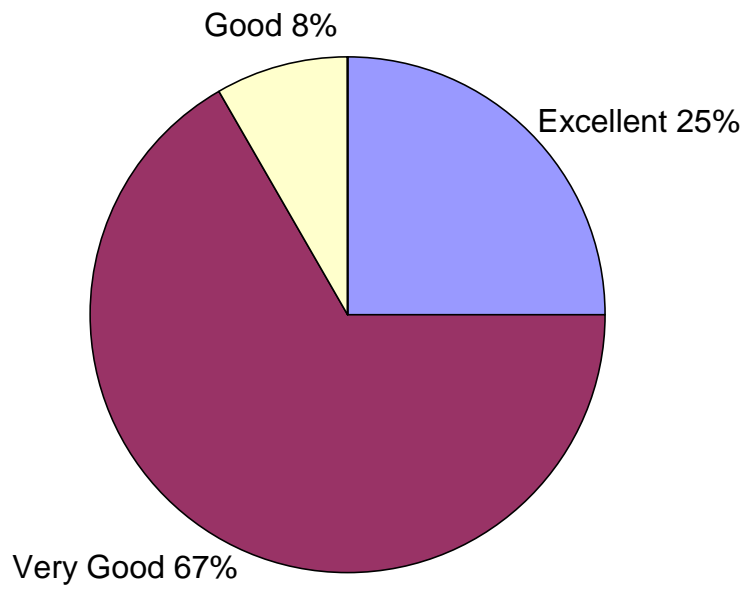
### Resolving conflict among partners



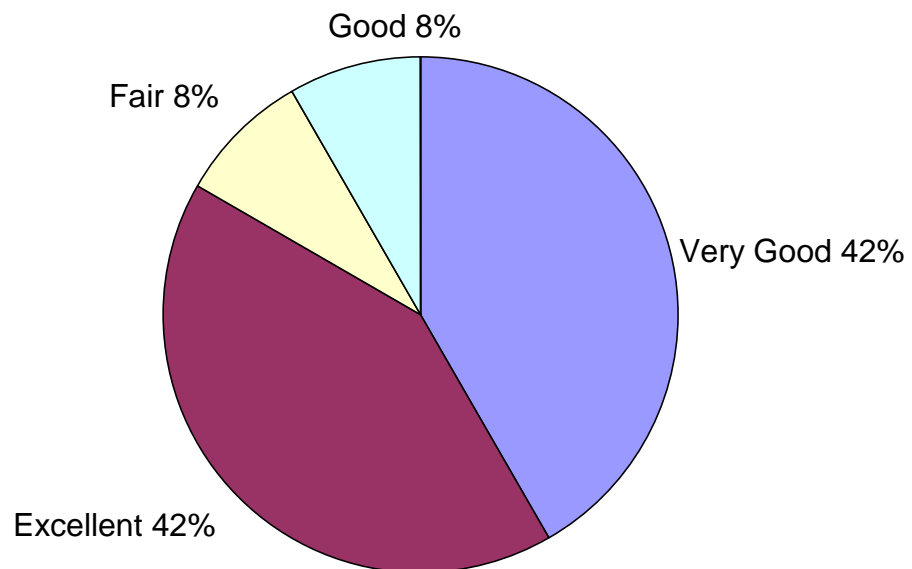
### Combining the perspectives, resources and skills of partners



**Helping the coalition be creative and look at things differently**

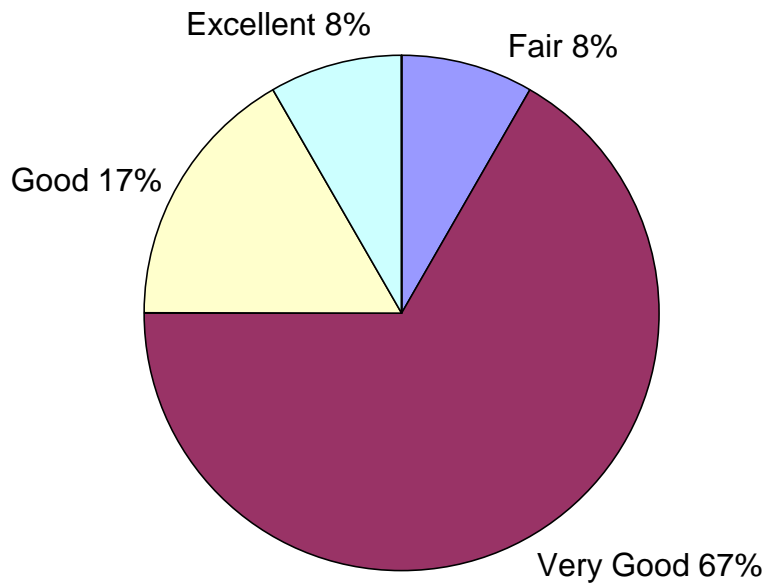


**Recruiting diverse people and organizations into the coalition**

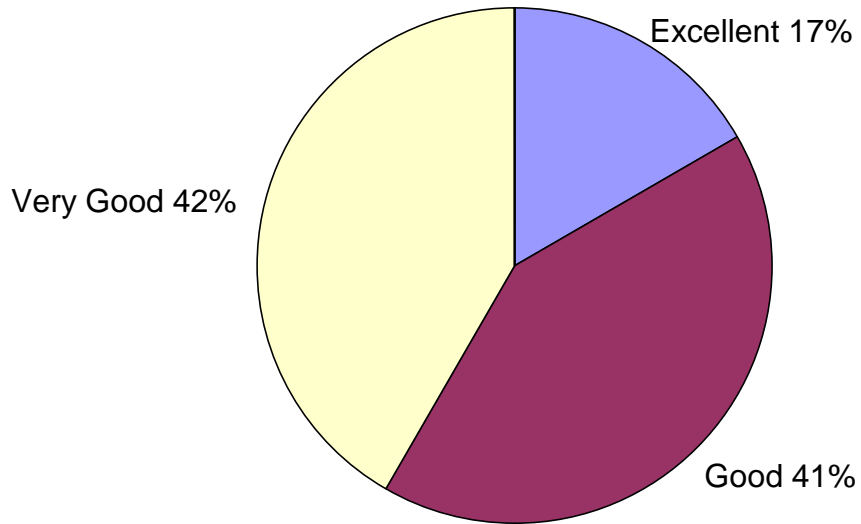


The next section deals with coalition Administration and Management. Again the responses ranged from Excellent, Very Good, Good, Fair, Poor, and Don't Know. There were only two areas where "poor" performance was indicated which were: Applying for and managing grants and funds and Providing orientation to new partners as they join the coalition, in both areas 8.3% of respondents indicated poor. Overall, the coalition members see the administration and management very positively, as the following charts will describe.

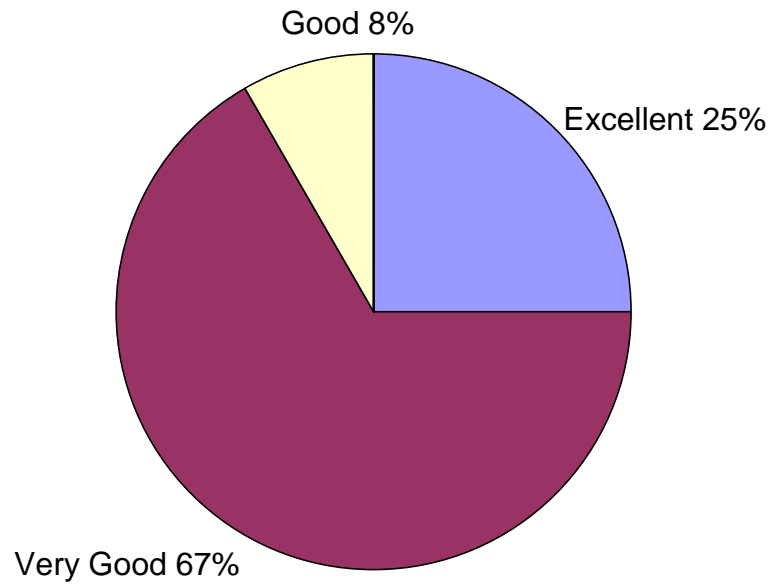
### **Coordinating communication among partners**



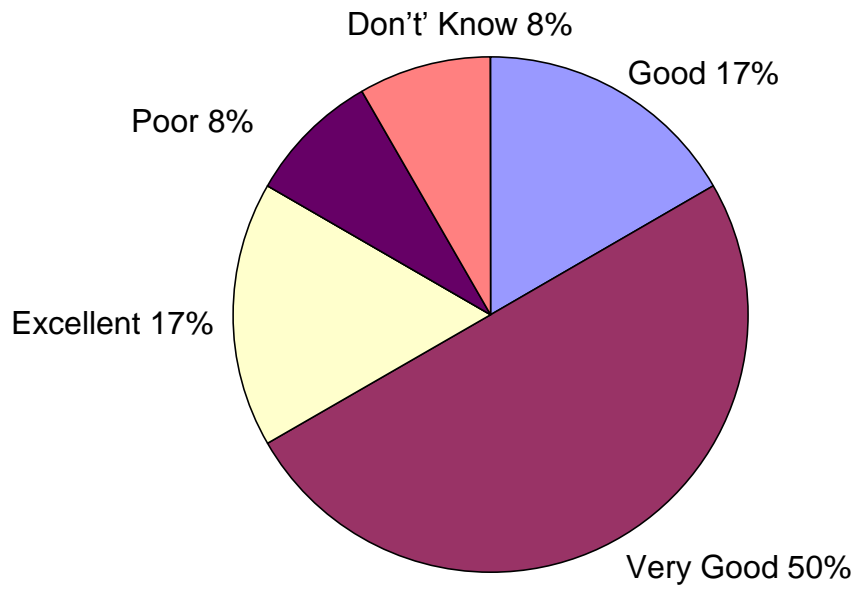
**Coordinating communication with people and organizations outside the coalition**



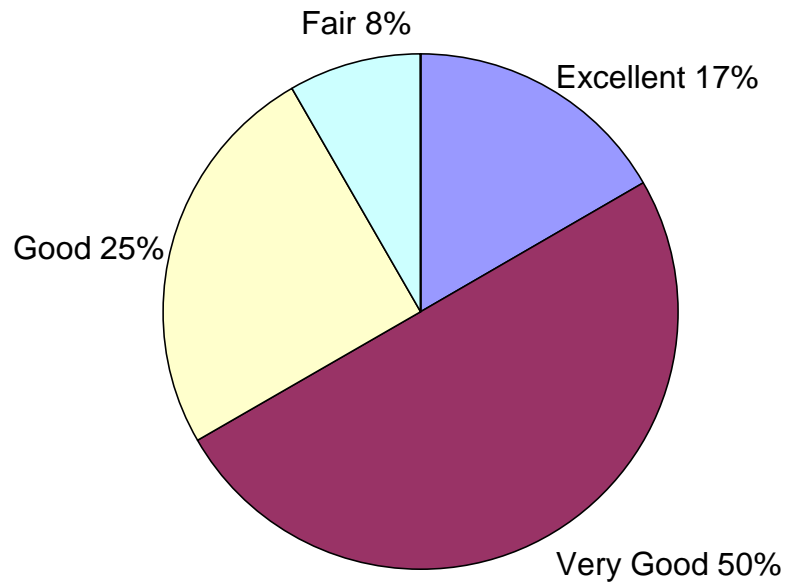
**Organizing coalition activities, including meetings and projects**



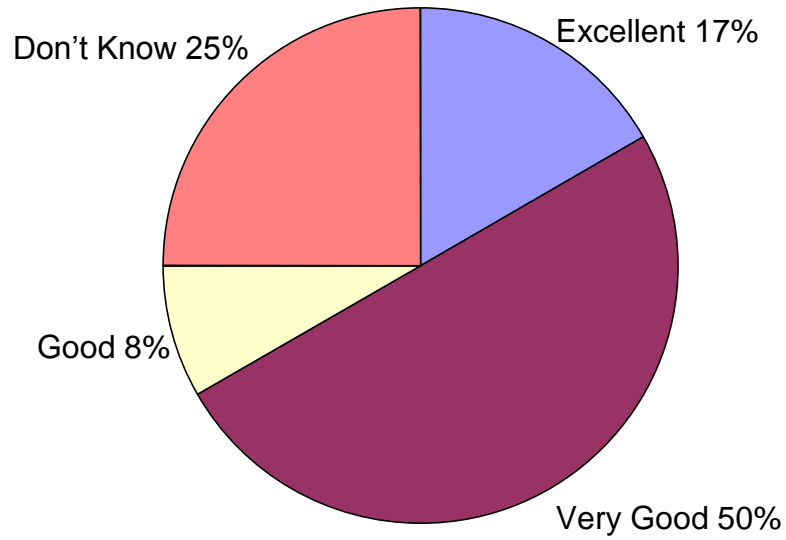
**Applying for and managing grants and funds**



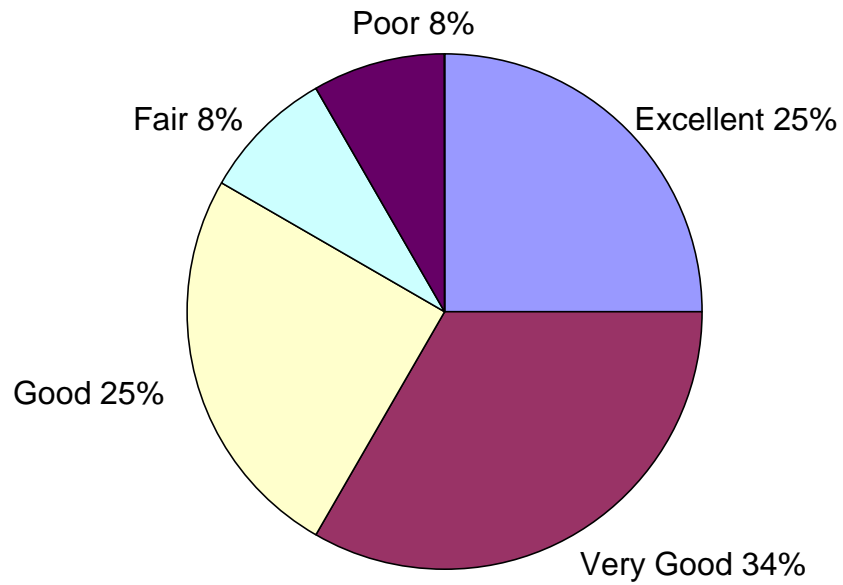
**Preparing materials that inform partners and help them make timely decisions**



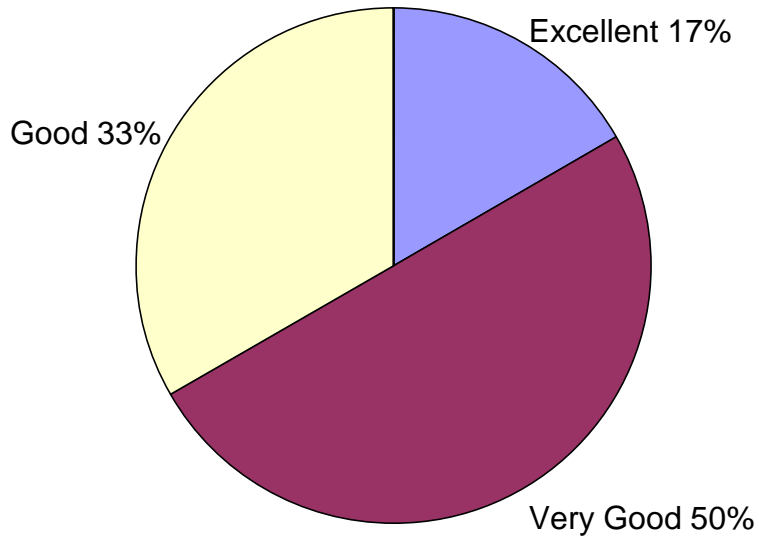
**Performing secretarial duties**



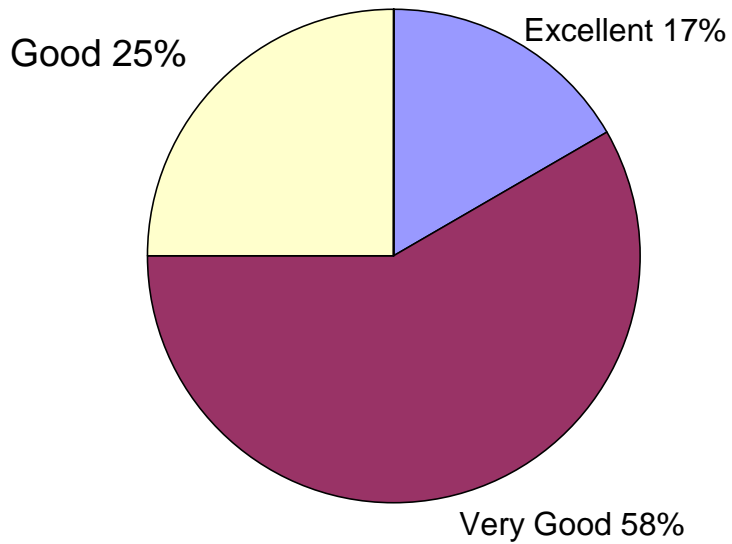
**Providing orientation to new partners as they join the coalition**



**Evaluating the progress and impact of the coalition**

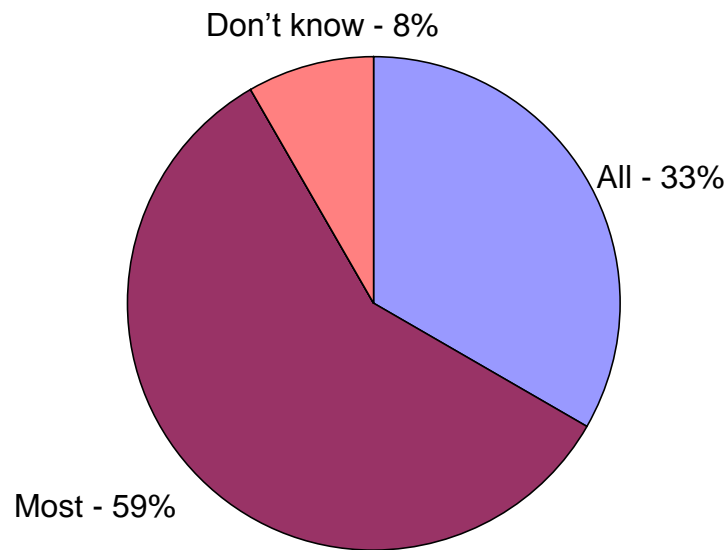


**Minimizing the barriers to participation in the coalition's meetings and activities (e.g., by holding them at convenient places and times, and by providing transportation and childcare)**

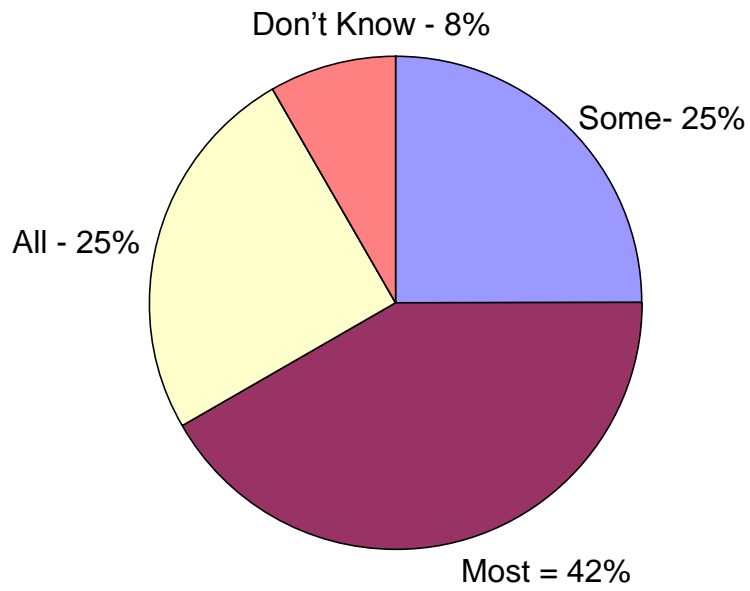


A coalition needs non-financial resources in order to work efficiently and achieve its goals. This section assessed how the coalition is able to manage non-financial resources to have what it needs and work effectively. Respondents were asked to respond to six questions with answers including All, Most, Some, Almost None, None, and Don't Know. The respondents believed that the coalition is able to manage its non-financial resources overall, with no indication that the coalition's non-financial needs are not being met. The graphs will further elaborate.

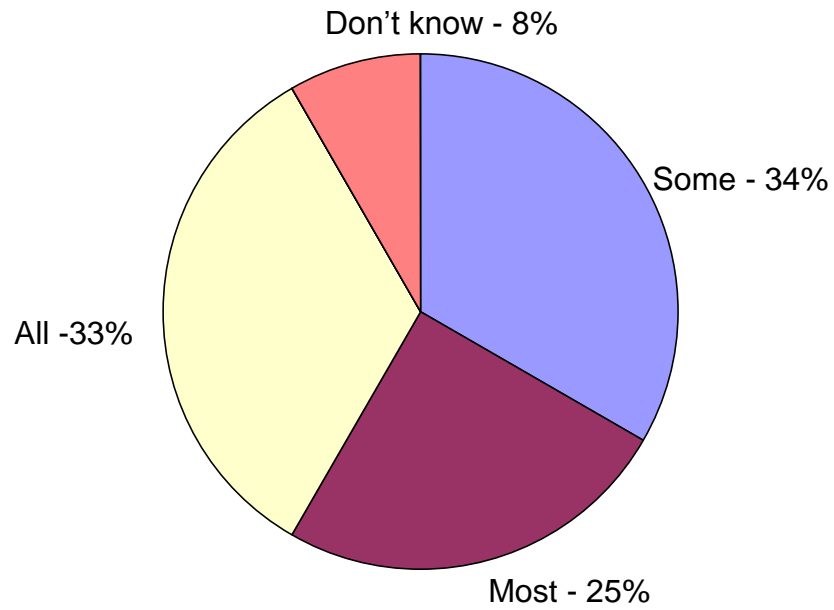
**Skills and expertise (e.g., leadership, administration, evaluation, law, public policy, cultural competency, training, community organizing)**



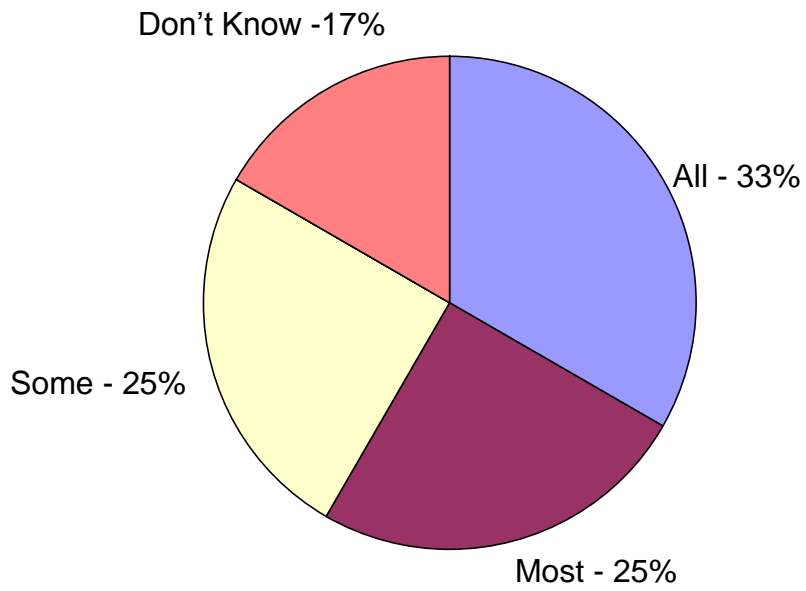
**Data and information (e.g., statistical data, information about community perceptions, values, resources, and politics)**



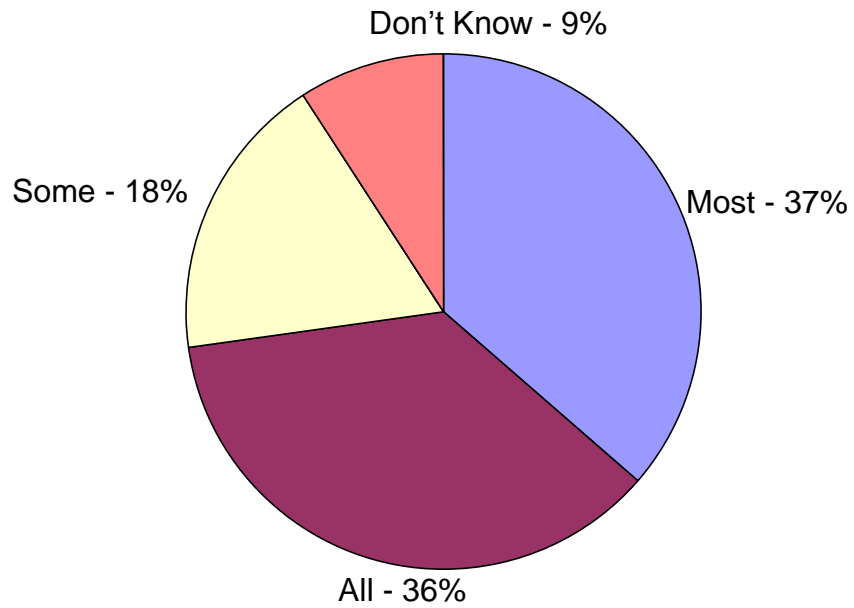
**Connections to target populations**



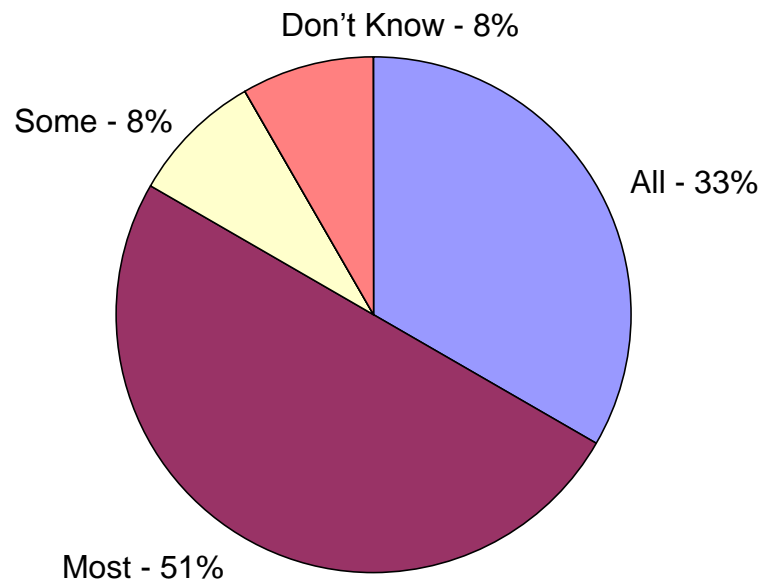
**Connections to political decision-makers, government agencies, other organizations/groups**



**Legitimacy and credibility**

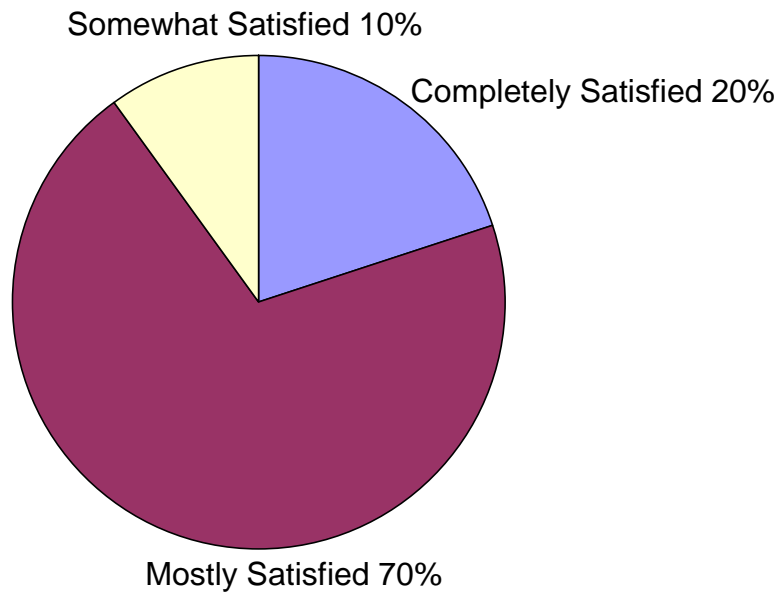


**Influence and ability to bring people together for meetings and activities**

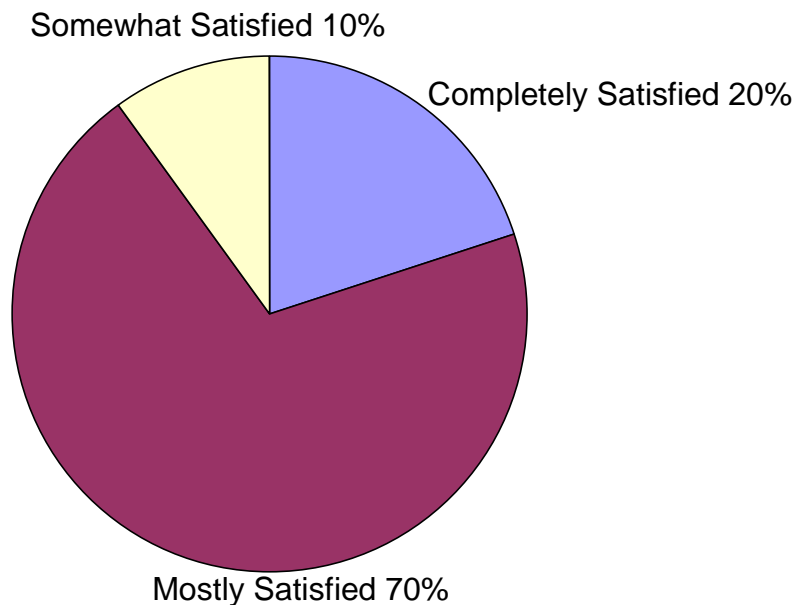


Finally, respondents were asked questions regarding their satisfaction with their participation. Five questions were asked to assess this, and in all questions, 90% of respondents were either completely satisfied or mostly satisfied. Please see the following charts for further explanation.

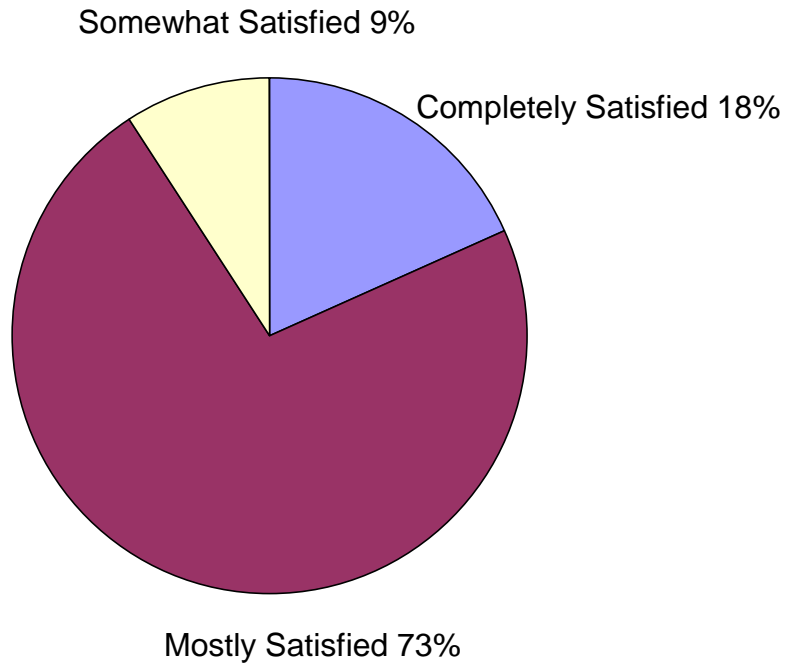
**How satisfied are you with the way the people and organizations in the coalition work together?**



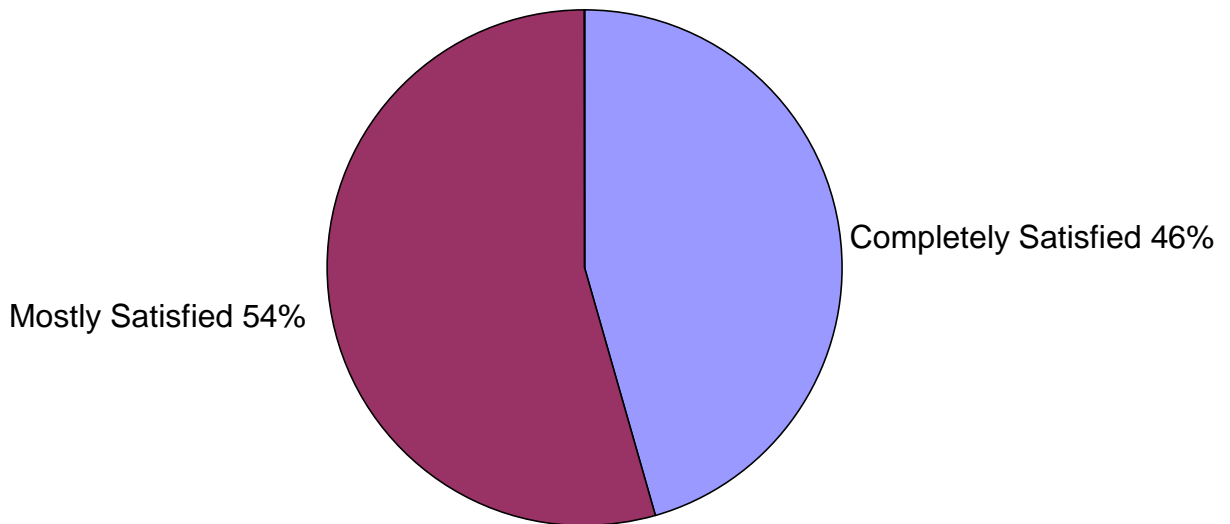
**How satisfied are you with your influence in the coalition?**



**How satisfied are you with your role in the coalition?**



**How satisfied are you with the coalition's plans for achieving its goals?**



**How satisfied are you with the way the coalition is implementing its plans?**

